



Come Join us!

October 17, 2013 at 9:00 a.m.

Immediately prior to the 10:00 a.m.
council meeting

Breakfast Refreshments will be served



ADDRESSING THE PUBLIC & DIRECTING SOCIAL MEDIA

Rick DeBruhl, Chief Communications Officer for the Arizona State Bar Association and former Channel 12 News Reporter, will train on how to ethically get your message out to your constituents in both a proactive and effectively reactive manner.

You will learn to:

- maximize modern communications tools and social media
- to make your message go viral, and amplify it
- better engage the media.

Executive Training For Council Members

Rick DeBruhl Will Teach
Through:

- Real world examples
- Current topics/policy issues
- Power Point
- Q and A

Reaching People "On the Go"



Contact Person

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or call 602-542-7222